ORDER

Order / Rev: 685949 **Orders** Alt Order #: 06156706 **Product Desc: GPS FLIGHT C WUSA** 646 Estimate: Flight Dates: **Aaron Ashe** 06/12/12 - 06/18/12 Primary AE: Original Date / Rev: 05/23/12 / 05/23/12 Sales Office: T-WAS Order Type: NAT **Political** Sales Region: Agency Name: Crossroads Media/ POL **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: **Broadcast** 88 Canal Center Plaza Suite 555 EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% **Advertiser** Name: **Crossroads GPS** Demographic: A35+ New Business Thru: **Product Codes:** IS-Issue/Ballot, IS-Issue/Non Order Separation: 00:15:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/12	06/18/12	58	\$74,000,00	\$63 BEE OO

P-5

AGY, GEN, POL

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
June 2012	58	\$74,900.00	\$63,665.00	112.80
Totals	58	\$74,900,00	\$63,665,00	112.80

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WUSA	19%	\$74,900.00
Market	100%	\$394,210.53
Competitive Share	Share	Total
CARLE		90.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBDC	0%	\$0.00
WDCA	0%	\$0.00
WJLA	24%	\$94,610.53
WMDO	0%	\$0.00
WPXW	0%	\$0.00
WRC	35%	\$137,973.68
WITG	22%	\$86,726.32
WWPX	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ē	: 1	WUSA	06/15/12	06/15/12	10-11a Let's Make a Dea	CM I	10-11a	F	:30	1	\$300.00P-3	1.10 NM	1	\$300.00
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E	2	WUSA	06/15/12	06/15/12	Fri Prime C	CM	10-11P	F	:30	1	\$6,000.00P-2	5.80 NM	1	\$6,000.00
					Blue Bloods									
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WUSA

Order / Rev:

685949

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06156706

Product Desc:

GPS FLIGHT C

06/12/12 - 06/18/12

Estimate:

646

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 2 WUSA 06/15/12 06/15/12 Fri Prime C CM 10-11P :30 \$6,000,00P-2 5.80 NM \$6,000,00 **Blue Bloods BLUE BLOOD-CBS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12 ----F--\$6,000.00 5.80 E 3 WUSA 06/15/12 06/15/12 СМ 9 News @ 11p M-Su 11-1135p ----F--:30 1 \$2,000,00P-2 3.40 NM \$2,000.00 9 News @ 11p 9 NEWS NOW @ 11PM Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 06/11/12 06/17/12 \$2,000.00 3 40 E 4 WUSA 06/15/12 06/15/12 Letterman CM 1135P-1237A ---F--:30 \$800.00P-3 1.40 NM \$800.00 Late Night with David Lettermar(11:35 PM-12:35 XM) **DAVID LETTERMAN** Start Date End Date Rating Weekdays Spots/Week Rate Week: 06/11/12 06/17/12 ---F--\$800.00 1.40 E 5 WUSA 06/15/12 06/15/12 Price Is Right ----F--:30 \$650.00P-3 2.20 NM \$650.00 CM 11a-12p The Price is Right PRICE IS RIGHT **End Date** Weekdays Spots/Week Rating Start Date Rate 06/17/12 ----F--\$650.00 2.20 Week: 06/11/12 E 6 WUSA 06/15/12 06/15/12 DT CM 9A-3P ---E--:30 \$700.00P-3 2.20 NM \$700.00 (12:30 PM-3:00 PM) Daytime SOAP ROT/THE TALK Spots/Week Rating Start Date End Date Weekdays Rate ----F--\$700.00 Week: 06/11/12 06/17/12 2.20 0.60 NM E 7 WUSA 06/15/12 06/15/12 3-4p CM 3-4p ---F--:30 \$450.00P-3 \$450.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--\$450.00 0.60 Week: 06/11/12 06/17/12 :30 \$600.00P-3 1.50 NM \$600.00 ---F--1 E 8 WUSA 06/15/12 06/15/12 CM 4-5p 4-5p Dr. Phil DR. PHIL Spots/Week Rating Start Date **End Date** Weekdays Rate ---F--Week: 06/11/12 06/17/12 \$600.00 1.50 E 9 WUSA 08/15/12 06/15/12 5-6a 9 News @ 5a CM ---F--:30 \$350.00P-3 0.90 NM 1 \$350.00 5-6a 9News @ 5a 9 NEWS NOW @ 5AM **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 06/11/12 06/17/12 ---F--\$350.00 0.90 ----F--:30 \$450.00P-3 1.30 NM E 10 WUSA 06/15/12 06/15/12 CM \$450.00 9 News @ 5p 5-6p 9 News @ 5p 9 NEWS AT 5P Spots/Week Rating Weekdays Rate Start Date **End Date** ---F--06/17/12 \$450.00 1.30 Week: 06/11/12 E 11 WUSA 06/15/12 06/15/12 CM ---F--:30 \$750.00P-3 1.20 NM \$750.00 9 News @ 6p 6-630p 9 News @ 6p 9 NEWS AT 6P **End Date** Spots/Week Rating Start Date Weekdays Rate 06/17/12 ----F--\$750.00 1.20 Week: 06/11/12 E 12 WUSA 06/15/12 06/15/12 CM ---F--:30 1 \$3,000,00P-3 1.60 NM \$3,000.00 **CBS Evening News** 630-7p 1 **CBS Evening News CBS EVENING NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12 ---F--\$3,000.00 1.60 ---F--\$700.00P-3 E 13 WUSA 06/15/12 06/15/12 9 News Tonight 7p CM 7-730p .30 1.50 NM \$700.00 9 News Tonight 7p 9 NEWS TONIGHT Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--\$700.00 Week: 06/11/12 06/17/12 1.50 E 14 WUSA 06/15/12 06/15/12 730-8P ---F--:30 1 \$1,600.00P-3 2.40 NM \$1,600.00

Print Date: 05/23/12 12:57:51 Page 3 of 6

Order / Rev:

685949

E 26 WUSA 06/14/12 06/14/12

Advertiser:

Crossroads GPS

Alt Order #:

06156706

Product Desc: GPS FLIGHT C

WUSA

\$300.00P-3

\$300.00

:30

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Wee	:k: 06/	rt Date 11/12	End Date 06/17/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,600.00	<u>Rating</u> 2.40						
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E 22 V	YUOM	00/1//1	2 00/1//12	9 News @ 11p	CIVI	MI-OU I I-I I	35p3	.50	•	\$2,000.00F°2	3.40 Mil	'	32,000.00
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10-11a

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WUSA

Ordef / Rev: 1

685949

06/12/12 - 06/18/12

9 Advert

Advertiser:

Crossroads GPS

Alt Order #: 0
Flight Dates: 0

06156706

Product Desc: GPS FLIGHT C

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Estimate:

646

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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LET'S N	MAKE A (DEAL	Lot o Make a Doc	•						_		
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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E 27 WUSA	00/14/1	2 00/14/12	The Mentalist	CM	10-11P		:30	1	\$8,000.00P-2	5.50 NM	1	\$8,000.00
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	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/ E 28 WUSA		06/17/12	T	CM	\$8,000.00 9A-3P	5.50	:30	1	\$700.00P-3	2.20 NM		\$700.00
E 20 WUSA	00/14/1	2 00/14/12	Daytime	CIVI	(12:30 PM-3	· ·	.30	,	\$700.00P-3	2.20 NW	1	\$700.00
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E 30 WUSA				CM	3-4p	2.30	:30	1	\$450.00P-3	0.60 NM	1	\$450.00
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E 31 WUSA			5-6a 9 News @ 5	<u> </u>	5-6a	T	:30	1	\$350.00P-3	0.90 NM	1	\$350.00
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			9 News @ 5p		·							
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	S AT 6P art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
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	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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ESI WUSA	V0/12/1	2 00/12/12	9 News @ Noon 9 News @ Noon		12-1230P	-T	.30	1	\$600.00P-3	2.30 NM	1	\$600.00
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Print Date: 05/23/12 12:57:51 Page 5 of 6

WUSA

Order / Rev:

685949

Advertiser:

Crossroads GPS

Alt Order #:

06156706

Product Desc:

GPS FLIGHT C

Flight Dates: 06/12/12 - 06/18/12

Estimate:

646

Ln Ch Start End **Inventory Code Break** Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 3-4p The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating 08/17/12 -T----Week: 06/11/12 \$450.00 0.60 E 39 WUSA 06/12/12 06/12/12 4-5p CM 4-5p _T____ :30 \$600.00P-3 1.50 NM \$600.00 Dr. Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rating Rate -T----Week: 06/11/12 06/17/12 \$600.00 1.50 E 40 WUSA 06/12/12 06/12/12 5-6a 9 News @ 5a CM 5-6a :30 \$350.00P-3 0.90 NM -T----1 \$350.00 9News @ 5a 9 NEWS NOW @ 5AM Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 06/11/12 06/17/12 \$350.00 0.90 E 41 WUSA 06/12/12 06/12/12 9 News @ 5p CM -T----:30 \$450.00P-3 5-6p 1.30 NM \$450.00 9 News @ 5p 9 NEWS AT 5P Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12 -T----\$450.00 1.30 E 42 WUSA 06/12/12 06/12/12 9 News @ 6p CM 6-630p -T----:30 \$750.00P-3 1.20 NM \$750.00 1 9 News @ 6p 9 NEWS AT 6P **Start Date End Date** Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12 \$750.00 1.20 E 43 WUSA 06/12/12 06/12/12 6-7a 9 News @ 6a ĊМ 6-7a -T----:30 \$400.00P-3 1.20 NM \$400.00 9News @ 6a 9 NEWS NOW @ 6AM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/11/12 06/17/12 -T----\$400.00 1.20 E 44 WUSA 06/12/12 06/12/12 СМ 9-10P Tue Prime B -T----:30 1\$10,000,00P-3 10,20 NM \$10,000.00 **NCIS: Los Angeles** NCIS:LOS ANGELES Spots/Week Start Date **End Date** Rating **Weekdays** Rate Week: 06/11/12 06/17/12 -T----1\$10,000.00 10.20 E 45 WUSA 06/13/12 06/13/12 10-11a CM 10-11a --W----:30 \$300.00P-3 1.10 NM \$300.00 Let's Make a Deal LET'S MAKE A DEAL Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 06/11/12 06/17/12 --W----\$300.00 1.10 E 46 WUSA 06/13/12 06/13/12 M-Su 11-1135p :30 1 \$2,000.00P-2 9 News @ 11p CM --W----3.40 NM \$2,000.00 9 News @ 11p 9 NEWS NOW @ 11PM Spots/Week Start Date Rating End Date Weekdays Rate --W----Week: 06/11/12 06/17/12 \$2,000.00 3.40 E 47 WUSA 06/13/12 06/13/12 CM 1135P-1237A :30 \$800.00P-3 1.40 NM Letterman --W---1 \$800.00 Late Night with David Lettermar(11:35 PM-12:35 XM) DAVID LETTERMAN Start Date **End Date** Weekdays Spots/Week Rate Rating 06/17/12 --W---\$800.00 Week: 06/11/12 1.40 E 48 WUSA 06/13/12 06/13/12 Price Is Right СМ :30 \$650.00P-3 2.20 NM 11a-12p --W----\$650.00 The Price is Right PRICE IS RIGHT Start Date **End Date** Weekdays Spots/Week Rate Rating 06/17/12 --W----\$650.00 Week: 06/11/12 2.20 E 49 WUSA 06/13/12 06/13/12 DT CM :30 \$700.00P-3 2.20 NM 9A-3P --W----\$700.00 (12:30 PM-3:00 PM) Daytime SOAP ROT/THE TALK Start Date **End Date** Weekdays Spots/Week Rate Rating --W----Week: 06/11/12 06/17/12 \$700.00 2.20 E 50 WUSA 06/13/12 06/13/12 \$450.00P-3 CM --W---:30 0.60 NM \$450.00 3-4p

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Order / Rev:

685949

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06156706 06/12/12 - 06/18/12

Product Desc: GPS FLIGHT C

Estimate:

646

WUSA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
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<u>হা</u> Week: 06	art Date 3/11/12	End Date 06/17/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$450.00	<u>Rating</u> 0.60						
E 51 WUS/	A 06/13/1	2 06/13/12	4-5p	СМ	4-5p	W	:30	1	\$600.00P-3	1.50 NM	1	\$600.00
DR. PI	⊔n		Dr. Phil									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/17/12	W	1	\$600.00	1.50			<u></u>			
E 52 WUS/	A 06/13/1	2 06/13/12	5-6a 9 News @ 5a 9News @ 5a	в СМ	5-6a	W	:30	1	\$350.00P-3	0.90 NM	1	\$350.00
_	VS NOW											
<u>১৷</u> Week: 06	art Date 5/11/12	End Date 06/17/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$350.00	<u>Rating</u> 0.90						
E 53 WUSA	06/13/1	2 06/13/12	9 News @ 5p	СМ	5-6p	W	:30	1	\$450.00P-3	1.30 NM	1	\$450.00
9 NEV	/S AT 5P		9 News @ 5p									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/17/12	W	1	\$450.00	1.30	~					
		2 06/13/12	9 News @ 6p 9 News @ 6p	СМ	6-630p	W	:30	1	\$750.00P-3	1.20 NM	1	\$750.00
	/S AT 6P art Date	End Date	Madudaya	Castallella	Data	Datina						
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E 55 WUS/	A 06/13/1	2 06/13/12	CBS Evening Nev		630-7p	W	:30	1	\$3,000.00P-3	1.60 NM	1	\$3,000.00
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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9 NEW	S TONIG	нт	5 News Tollight 7	r								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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E 37 WUSA	1 00/13/1	2 00/13/12	Entertainment Tor Entertainment To	-	730-68	W	:30	1	\$1,000.002-3	2.40 NM	1	\$1,600.00
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<u>St</u> Week: 06	art Date	End Date 06/17/12	Weekdays	Spots/Week	<u>Rate</u> \$1,600.00	<u>Rating</u> 2.40						
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			Criminal Minds					•				
	NAL MINC art Date		<u>Weekdays</u>	SpoteAMask	Poto	Pating						
<u>عد</u> Week: 06		End Date 06/17/12	W	Spots/Week 1	<u>Rate</u> \$9,000.00	<u>Rating</u> 7.90						
-							·			Totals	58	\$74,900.00

REP: TEL# 703 528 7800

BIAS#

1/AGENCY#

63/PCON

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FROM REP

FAX# 703 528 7880

CROSSROADS MEDIA LLC

MAY23/12 11.10

REP HEADLINE# 6156706

ORDER WORKSHEET

HARRIS RPT.

DATE

*** WUSA-TV ***

NEW *** ORIGINAL REV#0 *** ADD DELETE ORDER -LINE/S ---PARTIAL LINE/S -

AGENCY - 66 CANAL CENTER PLAZA, SUITE 555 ADDRESS ALEXANDRIA, VA 22314

START DATE-JUN12/12 END DATE-JUN18/12 WK-1

ISS/CROSSROADS GPS 2/ADVERTISER# 3/PROD# EST#646 GPS FLIGHT C

9/AREA

20/EOS 4/SLSP# AARON ASHE

- WASHINGTON, DC 5/REP#

MO-SU 21/BILL WK. 64/ACON 10/BILL CODE

16/BYR - NOELLE RAMSEY 11/RATE CARD

17/RTG SVC - NSI 14/ORDER TYPE

CO-OP KEY D/P REC# 57/CO-OP TYPE

58/CITY TAX 59/STATE TAX

TO: LANCE REP: FR: HILARY **NEW ORDER** TTLS:74900

PLS CFM, THX! 5/23

**** THIS IS A CASH IN ADVANCE SCHEDULE ***** CON CM

CROSSROADS GPS FLIGHT C

RATE STS PLAN BEGIN END CLS SEC PRICE SPT SPOT STATION CD SPOT BEGIN END BS REP 18/ CD SC# 23/ /LIN DATE 13/ 14/ PLAN /WK 16/ TIME PTRN LNTH DATE LN# LN# CD DAYS

AGENCY ADVERTISER CODE = 12

AGENCY EST# = 646

AGENCY PRODUCT CODE = 108

30 06/15 06/15 1000A-1100A FRI

\$300.00

PROGRAM : LET'S MAKE A DEAL

: 1.1 RA35+

CON COM1: LET'S MAKE A DEAL

REP HEADLINE# 6156706

MAY23/12 11.10 *** WUSA-TV *** REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS RPT. FROM REP

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BS LN#															

AGENCY CREDIT RISK !!! HARRIS RPT. F 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6156706

MAY23/12 11:10 *** WUSA-TV ***

FROM REP

/LIN SPOT Н Н 23/ S STATION CD SC# \$450.00 \$750.00 \$3,000.00 \$700.00 \$1,600.00 \$300.00 \$700.00 \$600.00 RATE SPOT 18/ SPT /WK Н Н Н Н 4 н Н н PLAN PRICE 16/ 8 L 63 CLS SEC 13/ 14/ PLAN END 30 06/18 06/18 30 06/18 06/18 30 06/18 06/18 30 06/15 06/15 30 06/15 06/15 30 06/15 06/15 30 06/15 06/15 06/15 BEGIN 06/15 TIME PTRN LNTH DATE 30 ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT SOAP ROT/THE TALK SOAP ROT/THE TALK LET'S MAKE A DEAL LET'S MAKE A DEAL 1000A-1100A 1200N-1230P CBS EVENING NEWS CBS EVENING NEWS 1230P-300P 9 NEWS AT NOON 2.3 9 NEWS AT NOON 9 NEWS TONIGHT 630P-700P 700P-730P 9 NEWS TONIGHT 730P-800P BEGIN END 600P-630P S009-600P 9 NEWS AT 6P 1.2 9 NEWS AT 5P 1.3 9 NEWS AT SP 9 NEWS AT 6P TIME 1.5 PROGRAM : CON COM1: CON COM1: CON COM1: PROGRAM : PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : RA35+ : CON COM1: PROGRAM : CON COM1: PROGRAM : CD DAYS NOM FRI ZOW PROGRAM MOM FRI FRI FRI FRI RA35+ RA35+ RA35+ RA35+ RA35+ 1.5 14 17 L'N# ۲ 2 17 13 REP ц 0 BS LN#

CON COM1:

RA35+

	CREDIT ADVISORY:	AGENCY CREDIT RISK	!!!	•
HEADLINE# 6156706	ORDER WORKSHEET	HARRIS RPT.	FROM REP	MAY23/12 11.10
IIDIDELIA OTTO CONTROL OTTO CON				*** WUSA-TV ***

BS LN#	REP	D DAYS	BEGIN END TIME TIME PTRN	LNTH	BEGIN DATE	END DATE	CLS SEC 13/ 14/ PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD CD SC# 23	SPOT
	18	MON	300P-400P	30	06/18	06/18	la		1	\$450.00		1
	RA	OGRAM : 135+ : ON COM1:	THE DOCTORS 0.6 THE DOCTORS				(3					
	19		500A-600A	30	06/18	06/18	l3		1	\$350.00		1
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	20		9 NEWS NOW @ 5AM 500P-600P	30	06/18	06/18	(3		1	\$450.00		1
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			9 NEWS AT 5P				D 2		_			
	21		600P-630P	30	06/18	06/18	17		1	\$750.00		1
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	22		1100P-1135P	30	06/17	06/17	PZ		1	\$2,000.00		1
		ROGRAM :	9 NEWS NOW @ 11PM 3.4				٨					
		ON COM1:	9 NEWS NOW @ 11PM				13		1	\$600.00		-
	23		1130P-1200M SPORTS PLUS	30	06/17	06/17	•		1	\$600.00		1
	R.	ROGRAM : A35+ : ON COM1:					0					
	24	SUN	1205A-105A	30	06/17	06/17	13	3	1	\$400.00		1
	R.	ROGRAM :	1.1									
	25	ON COM1:	CRIMINAL MINDS 900A-1030A	30	06/17	06/17	V) ~	1	\$2,000.00		1
			CIDIDAY MODNING-CRS		•		•	•				

PROGRAM : SUNDAY MORNING-CBS

REP

RA35+ : 2.1 CON COM1: SUNDAY MORNING-CBS

MAY23/12 11.10

*** WUSA-TV ***

OR

REP HEADLINE# 6156706

PROGRAM: 9 NEWS AT 6P

CON COM1: 9 NEWS AT 6P

RA35+ : 1.2

REDIT ADVISORY:	AGENCY	CREDIT	RISK	1 1 1
RDER WORKSHEET		HARRIS	RPT.	FROM REP

PLAN RATE STS BEGIN END CLS SEC PRICE SPT SPOT STATION CD SPOT BEGIN END BS REP TIME TIME PTRN LNTH DATE DATE 13/ 14/ PLAN 16/ 18/ <u>CD SC# 23/ /LIN</u> /WK LN# LN# CD DAYS \$300.00 30 06/14 06/14 1000A-1100A THU PROGRAM : LET'S MAKE A DEAL RA35+ : 1.1 CON COM1: LET'S MAKE A DEAL 1 \$8,000.00 27 THU 1000P-1100P 30 06/14 06/14 1 PROGRAM : MENTALIST-CBS RA35+ : 5.5 CON COM1: MENTALIST-CBS \$700.00 28 THU 1230P-300P 30 06/14 06/14 PROGRAM : SOAP ROT/THE TALK RA35+ : 2.2 CON COM1: SOAP ROT/THE TALK 1 \$600.00 1 30 06/14 06/14 29 THU 1200N-1230P PROGRAM: 9 NEWS AT NOON RA35+ : 2.3 CON COM1: 9 NEWS AT NOON 1 \$450.00 30 06/14 06/14 30 THU 300P-400P PROGRAM : THE DOCTORS RA35+ : 0.6 CON COM1: THE DOCTORS \$350.00 30 06/14 06/14 500A-600A 31 THU PROGRAM: 9 NEWS NOW @ 5AM RA35+ : 0.9 CON COM1: 9 NEWS NOW @ 5AM \$450.00 30 06/14 06/14 32 THU 500P-60**0P** PROGRAM: 9 NEWS AT 5P RA35+ : 1.3 CON COM1: 9 NEWS AT 5P 1 \$750.00 30 06/14 06/14 33 THU 600P-630P

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS RPT. FROM REP REP HEADLINE# 6156706

MAY23/12 11.10 *** WUSA-TV ***

BEGIN TIME 600A-	CD DAYS THU
NEWS NOW @ 6AM .2 NEWS NOW @ 6AM	600A-700A : 9 NEWS NOW @ 6AM : 1.2 1: 9 NEWS NOW @ 6AM
1000A-1100A ET'S MAKE A DEAL .1 ET'S MAKE A DEAL	i i
1230P-300P 30 OAP ROT/THE TALK .2 OAP ROT/THE TALK	
1200N-1230P 30 NEWS AT NOON 3 300P-400P 30	
	: THE DOCTORS : 0.6 1: THE DOCTORS 400P-500P : DR. PHIL : 1.5 1: DR. PHIL
500A-600A NEWS NOW @ SAM).9 NEWS NOW @ SAM	500A-600A 9 NEWS NOW @ 5AM 0.9 9 NEWS NOW @ 5AM
500P-600P 30 NEWS AT SP	

REP HEADLINE# 6156706

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

MAY23/12 11.10 *** WUSA-TV ***

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REP HEADLINE# 6156706

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

. MAY23/12 11.10 *** WUSA-TV ***

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FROM REP AGENCY CREDIT RISK !!!
HARRIS RPT. F REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6156706

MAY23/12 11.10 *** WUSA-TV ***

7880

SPOT /LIN STS STATION CD S CD SC# 23/ / \$9,000.00 RATE SPOT 18/ SPT /WK Н PLAN PRICE 16/ CLS SEC 13/ 14/ PLAN END 30 06/13 06/13 END BEGIN TIME PTRN LNTH DATE 900P-1000P BEGIN END TIME TIM BS REP LN# LN# CD DAYS WED

CRIMINAL MINDS 7.9 CRIMINAL MINDS RA35+ : PROGRAM :

9 20

CONTRACT TOTAL TOTAL

74900.00

74900.00 JUN/12 WDCW 08 WDCA OF 35% WRC WJLA 248 WTTG 22% WUSA 19% MARKET TOTALS \$394,210

CABL 0%

SVC- NSI DEMOS- RA35+*